



RISING ABOVE

Fleischmann's and Vintage Base Ball

Fleischmann's Yeast Co. brothers, Julius and Max, loved baseball. In 1895 they formed the Mountain Athletic Club. Julius donated the park and athletic grounds to Fleischmanns Village as long as public access was always free.

The MAC was revived in 2007 until 2011 when Hurricane Irene wiped out the playing grounds and part of Fleischmanns Village.

After a six year hiatus, Collin Miller reformed the club and joined the VBBA.

Collin rebooted the club because he loves to play 19th century base ball and they're in a rural county that doesn't provide the chance to play baseball for those out of high school.

Vintage base ball for Fleischmanns Village promotes history-based tourism and draws large crowds. It also helps to continue telling the story of the dozen or so former major league players that were there including HOF player Honus Wagner and HOF Manager Miller Huggins.

This year Jeff Idleson, at the Baseball Hall of Fame, issued a proclamation recognizing the Fleischmann Family's contribution to baseball history and recognizing the Mountain Athletic Club.

In addition to founding the Mountain Athletic Club, the Fleischmann brothers, with Garry Herman and George Cox, bought the Cincinnati Red Stockings in 1902. Julian financed the Cincinnati Shamrocks that Miller Huggins played on.

The proclamation was read aloud by MLB historian John Thorn at a public reception held the evening before Fleischmann's Founder Day, celebrating Fleischmann's Yeast Company's 150th anniversary.

Currently, they are pursuing getting their field on the National Historic Registry.

